



CONy

THE 14TH WORLD CONGRESS ON

CONTROVERSIES IN NEUROLOGY

October 29 – November 1, 2020 | Virtual

SPONSORSHIP OPPORTUNITIES

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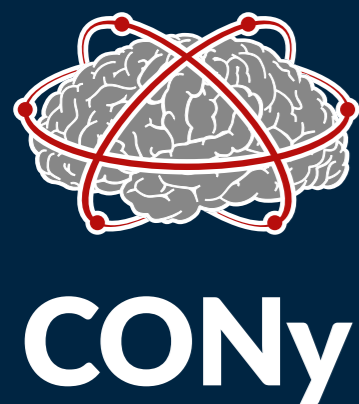
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INTRODUCTION



Supporting CONy 2020 virtual congress connects you to

**MORE THAN
1,500 CLINICIANS**

in major neurological fields.



With participants from

**MORE THAN
70 COUNTRIES,**

CONy virtual congress is the unique place that can help you elevate your status and maximize your visibility as a leader in the neurological field.



Your sponsorship puts you in direct communication with

OUTSTANDING EXPERTS

active in all areas of neurology such as sleep, headache, epilepsy, stroke, multiple sclerosis, dementia and Parkinson's Disease.



BENEFITS OF SPONSORING:

- Gain maximum exposure to attendees
- Network with colleagues, reinforce existing relationships, and develop new strategic relationships
- Strengthen your organization's brand and build awareness among a relevant audience
- Access a growing network of industry partners



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SPONSORSHIP PACKAGES & OPPORTUNITIES

PLATINUM SPONSOR

€ 60,000

—
€ 80,000

- 60 minutes parallel Symposium
- Meet the Expert session / Continuing Medical Education Approved Debate
- Virtual exhibition space in a main location (Platinum booth)
- Virtual lobby Platinum banner
- Sponsored push notifications - running line at the congress lobby
- A blast to all attendees prior, during or after the virtual congress



PLATINUM SPONSOR

€ 60,000

€ 80,000

- Opportunity to include one PowerPoint slide (no animation) in rotating slides that will play during opening, breaks and at the closing of the Congress
- Rotating banner on website homepage
- Verbal recognition during congress
- Logo featured in rotating slides that will play during opening, breaks and at closing of virtual congress - MP4
- Logo featured on CONy webpage and in digital event promotions to over 1,500 professionals
- Virtual screen advertisement located near the front desk

GOLD SPONSOR

€ 40,000

—
€ 59,000

- 60 minutes parallel Symposium
- Virtual exhibition space in a main location (Gold booth)
- Virtual lobby Gold banner
- Sponsored push notifications - running line at the congress lobby
- Logo featured in rotating slides that will play during opening, breaks and at closing of virtual congress - MP4
- Logo featured on CONy website and in digital event promotions to over 1,500 professionals
- Opportunity to poll attendees during lunch or networking break (Prior approval by CONy required)

SILVER SPONSOR

€ 20,000

—
€ 39,000

- 30 minutes Meet the Expert session / Continuing Medical Education Approved Debate
- Virtual exhibition space in a main location (Silver booth)
- Virtual lobby Silver banner
- Sponsored push notification - running line at the congress lobby
- Logo featured in rotating slides that will play during opening, breaks and at closing of virtual congress - MP4
- Logo featured on CONy website and in digital event promotions to over 1,500 professionals
- Logo featured on CONy website and logo on rotating slides that will play during opening, breaks and at closing of virtual congress
- Opportunity to include a quarter page sponsorship recognition in PDF Program Guide provided to all attendees



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EDUCATIONAL SUPPORT OPPORTUNITIES

**CONTINUING
MEDICAL
EDUCATION
(CME)
APPROVED
SESSION**

€ 25,000

Opportunity to support an existing session as part of the CME-approved scientific program

- Company profile in Congress material
- Acknowledgment: Congress material and on-site signage

**CONTINUING
MEDICAL
EDUCATION
(CME)
APPROVED
DEBATE**

€ 20,000

Opportunity to support an existing debate as part of a CME-approved presentation in the scientific program

- Company profile in Congress material
- Acknowledgment: Congress material and signage

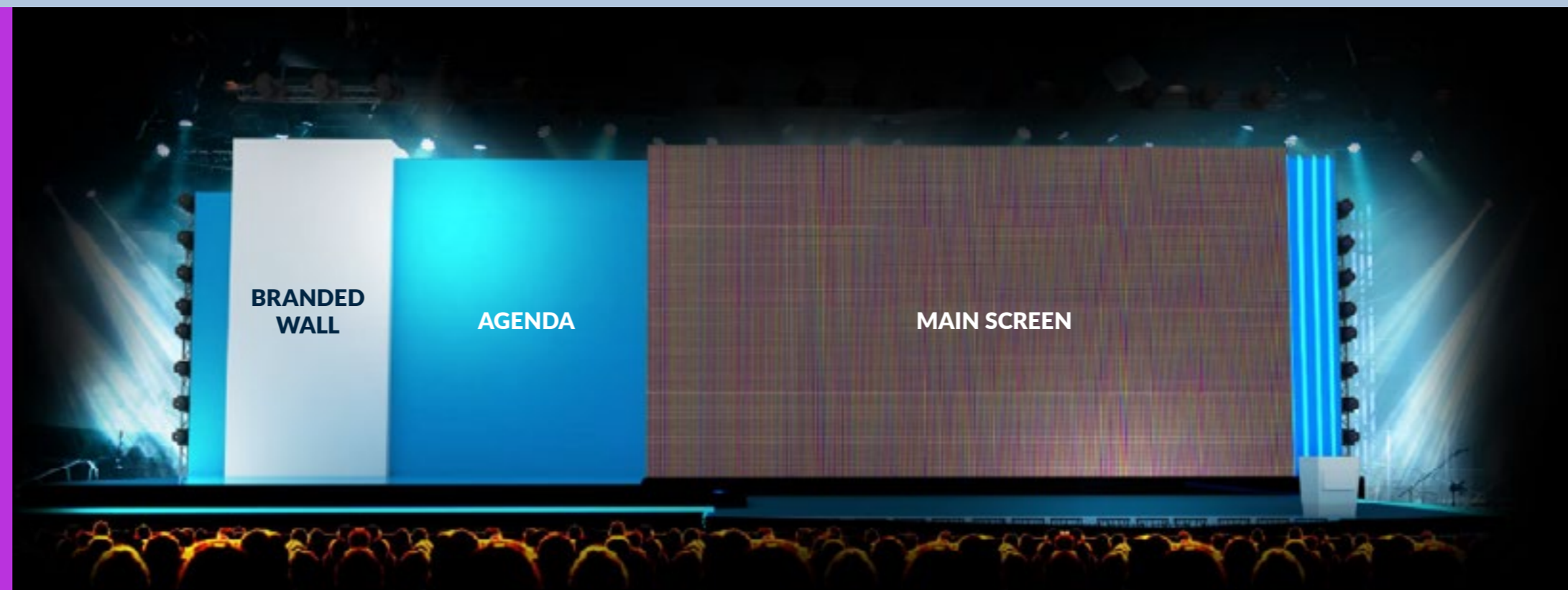
PLENARY SYMPOSIUM

€ 50,000

PARALLEL SYMPOSIUM

€ 30,000

/ 60 Minutes /

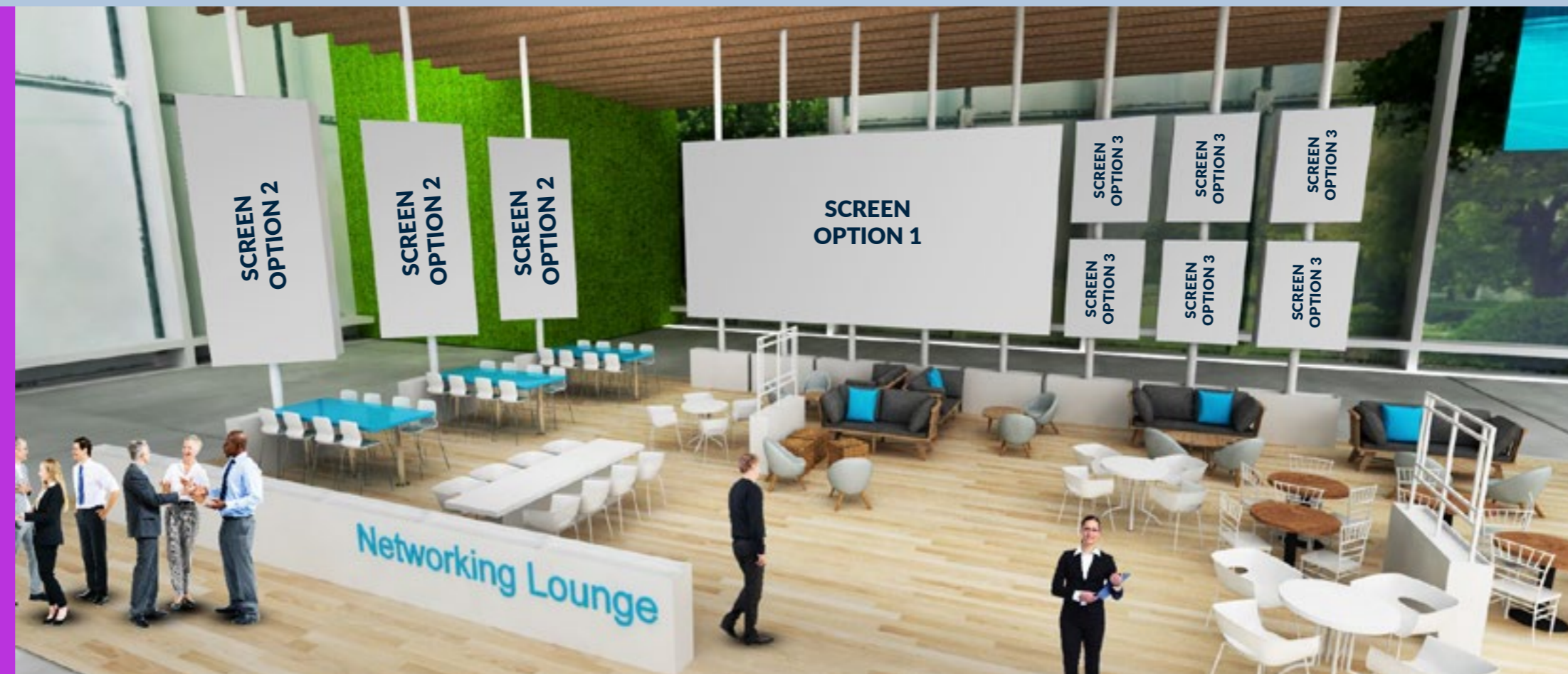


Opportunity to hold a non-CME approved Industry symposium - the content and speakers are subject to approval by the Congress Chairs

- Virtual exhibition booth in a prime location
- Company profile in Congress material
- Opportunity to include a quarter page sponsorship recognition in PDF Program Guide provided to all attendees
- Acknowledgment: Congress material and signage
- Company logo on announcements to Congress database

MEET THE EXPERT SESSION

€ 7,500



Opportunity to organize a session at your booth or in a separate hall

- Company profile in Congress material
- Acknowledgment: Congress material and signage

NEW PLAYERS ON THE BLOCK

€ 5,000



Opportunity to include a 10-15 minute presentation in a non-CME approved session

- Company profile in Congress material
- Acknowledgment: Congress material and signage
- Virtual exhibition booth in a prime location



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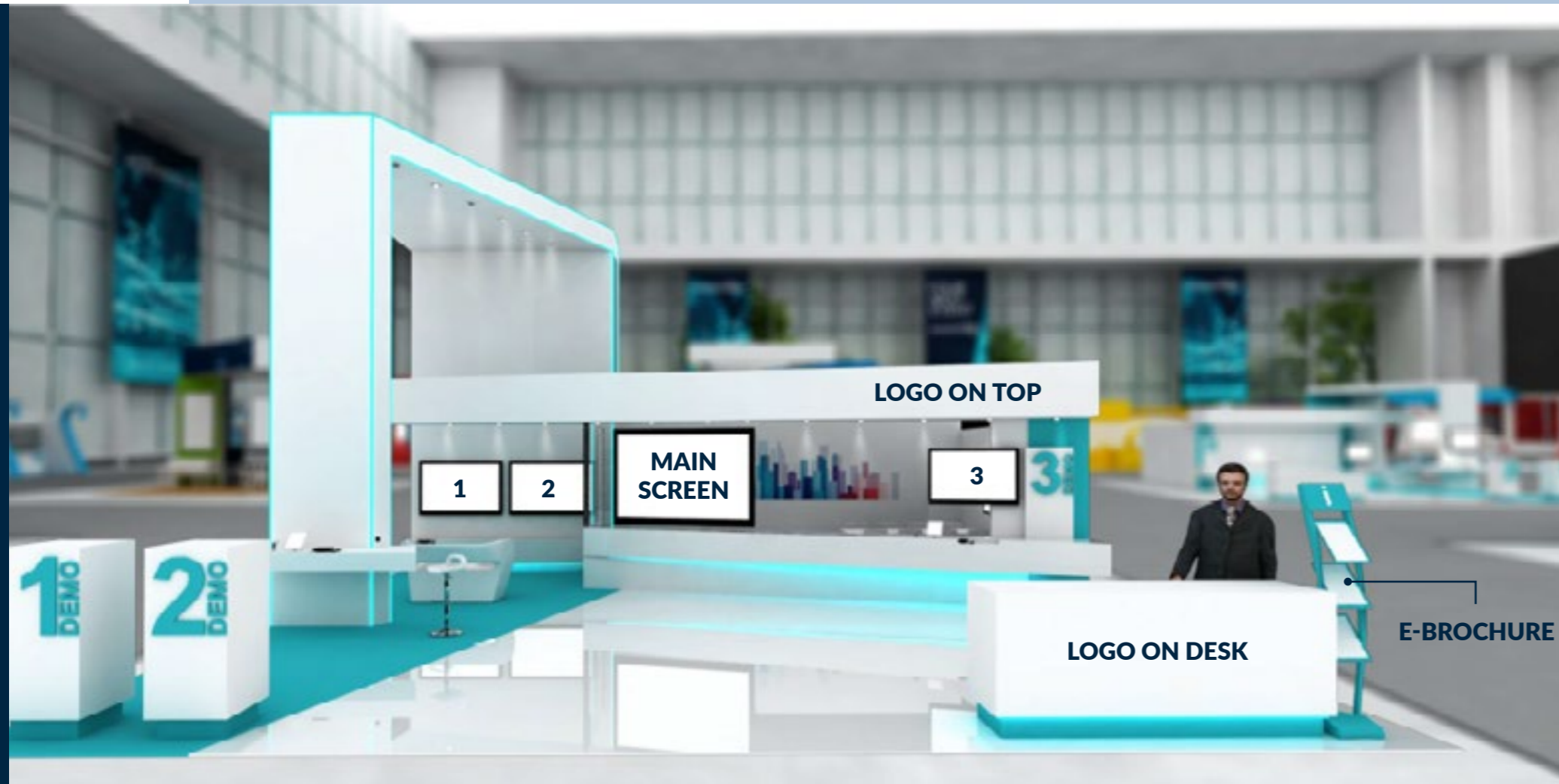
OTHER SPONSORSHIP OPPORTUNITIES

VIRTUAL EXHIBITION BOOTH

The Virtual Exhibition booth is for companies that are interested in attending the Virtual Exhibition. A virtual exhibition booth will provide the company with the following benefits:

- Virtual appearance at the floor plan
- Display of contact details, short company description
- Films, brochures of the company product line
- The virtual exhibition will be located on the Congress website before, during and after the event
- One to one meeting room based on exhibition package





Platinum booth - type A

Colors available:    

€ 5,000





Platinum booth - type B

Colors available: ● ● ● ●

€ 3,000





Gold booth - type A

Colors available:    

€ 2,500





Gold booth - type B

Colors available: 

€ 2,500



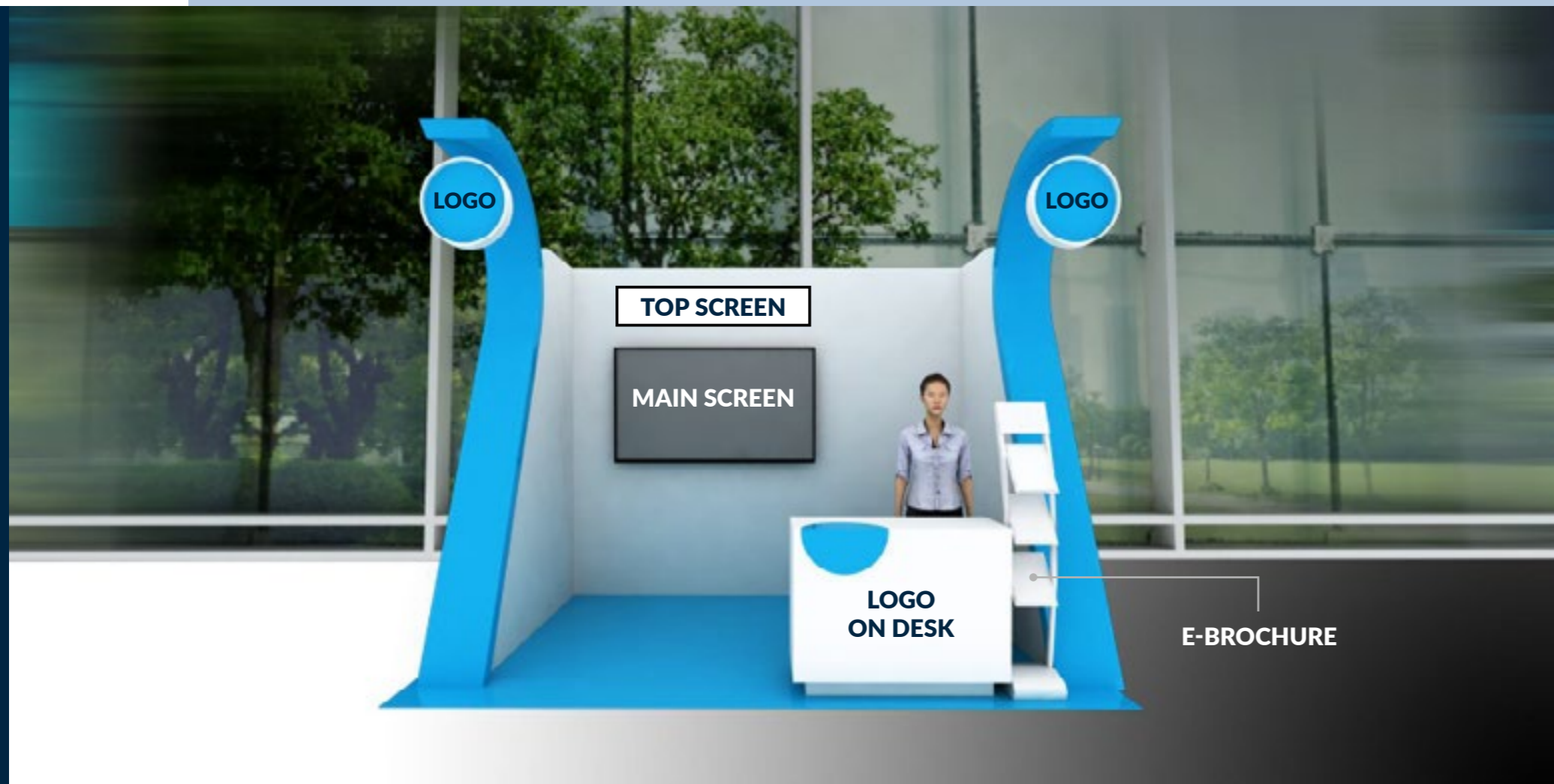


Gold booth - type C

Colors available: 

€ 2,500





Silver booth

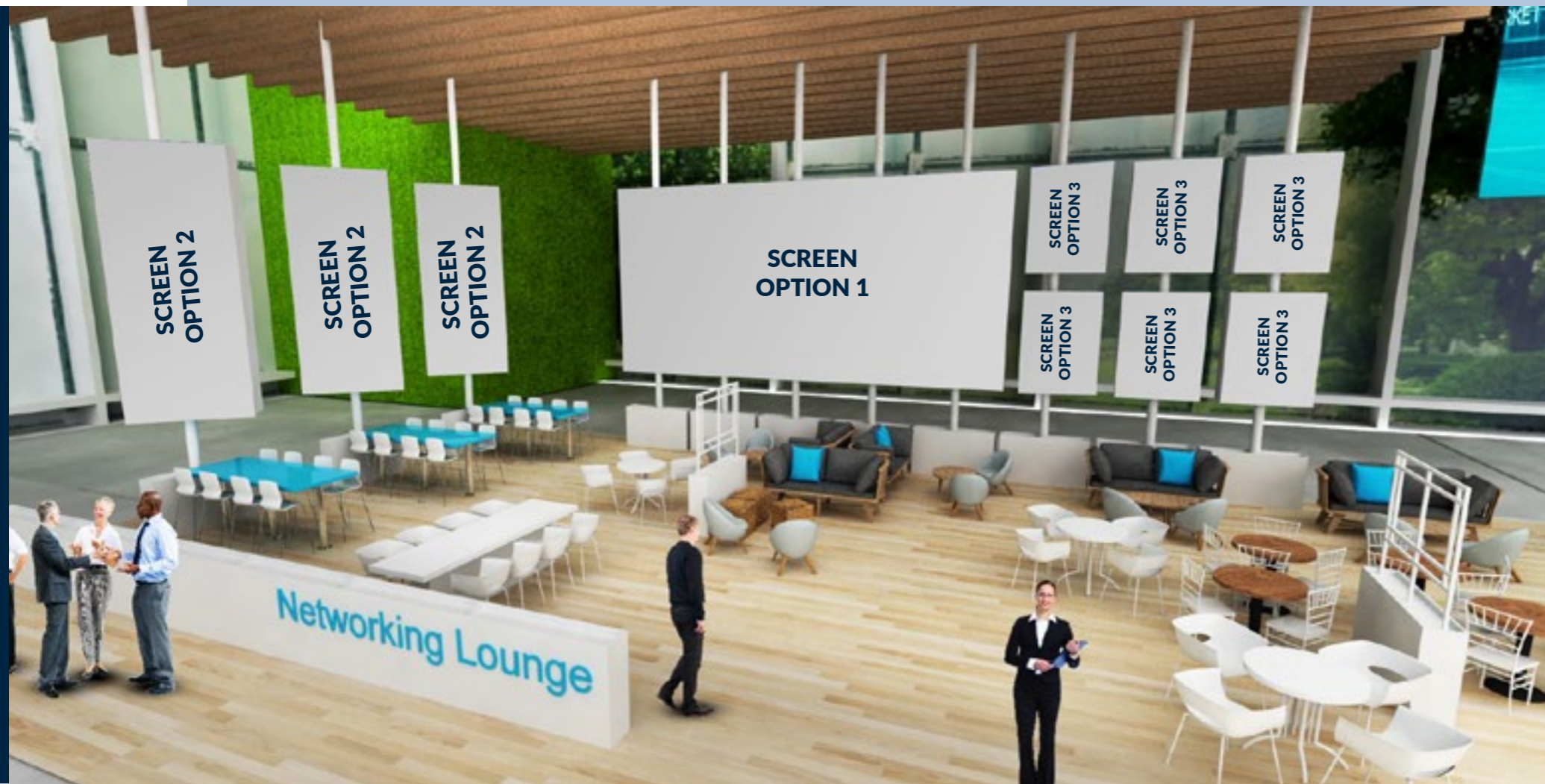
Colors available: 

€ 1,500

VIRTUAL LOUNGE

A space where attendees can gather to network, facilitate meetings and catch up on emails. This space will be open during the entire duration of the congress, creating added exposure for your company. Opportunity to include banners inside or outside of lounge and other corporate promotional material





Virtual Lounge

€ 5,000

E-POSTERS

E-Posters are an electronic version of the traditional boards. A special poster area will be designated in which researchers are given the opportunity to share their research (in the form of text, figures, images and videos) with participants of the Congress.

- Supporter acknowledgement at the entrance and throughout the E-Poster arena
- Supporter's logo on congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the final digital program book



Alzheimer's disease and dementia



E-Posters

€ 5,000

THE LOBBY BANNERS

When entering the platform delegates enter through the Lobby. As the first thing delegates see, this space enables supporters to have the greatest impact on the audience.

There are many different options available for banner opportunities, of different size, placement and format





The lobby banners

Platinum banner	€ 5,000
Gold banner	€ 2,500
Silver banner	€ 2,000
Screen 1	€ 5,000
Screen 2	€ 3,000
Screen 3	€ 2,500
Screen 4	€ 2,500

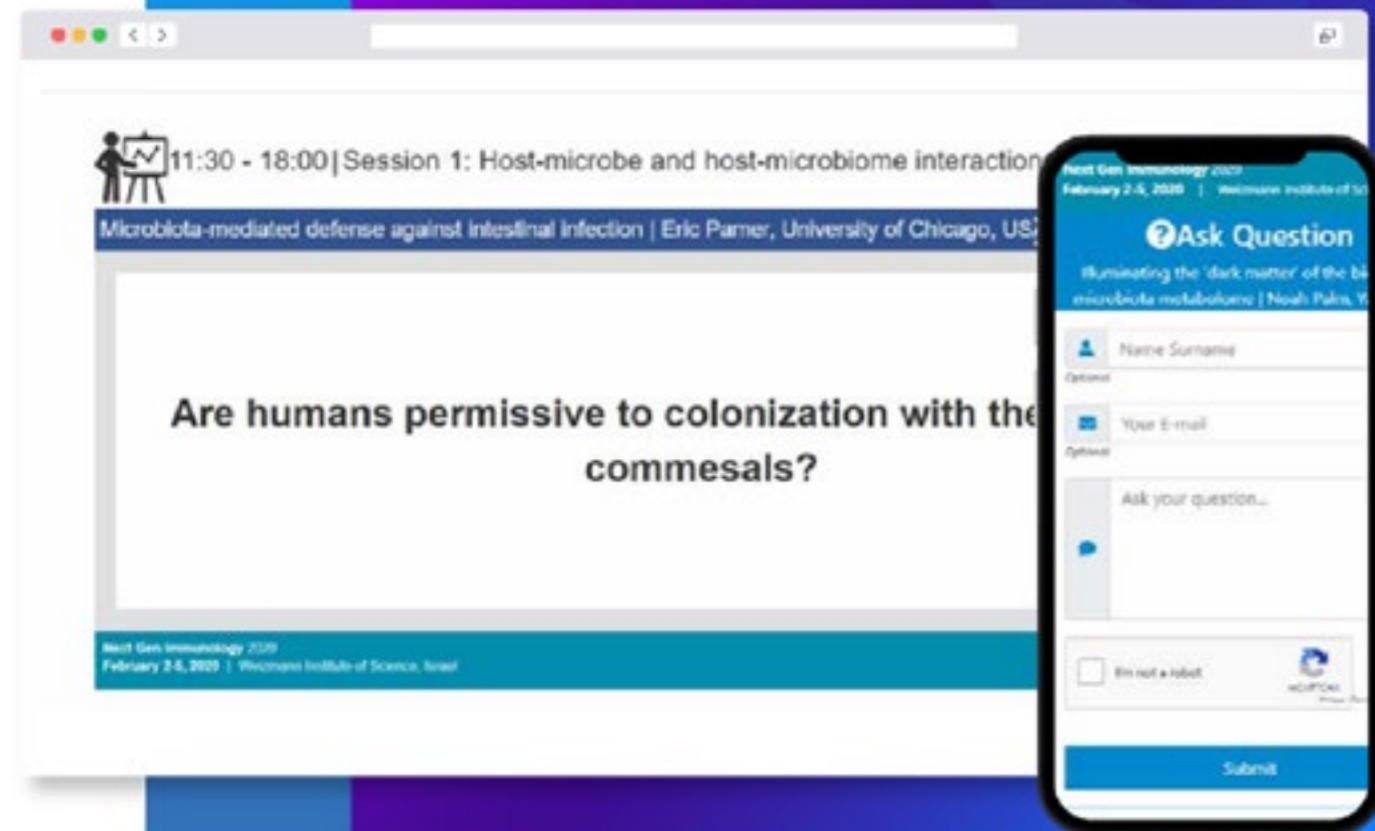
ASKMAGIX

ASKMAGIX is a feature that allows delegates to raise questions to the speaker during the session at the Interactive program in real time. The question raised will be selected by session chair and displayed on the main screen in each session.

- Support will be recognized on the home screen with “Supported by...” and company logo
- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Digital Program Book



Join Q&A



Askmagix

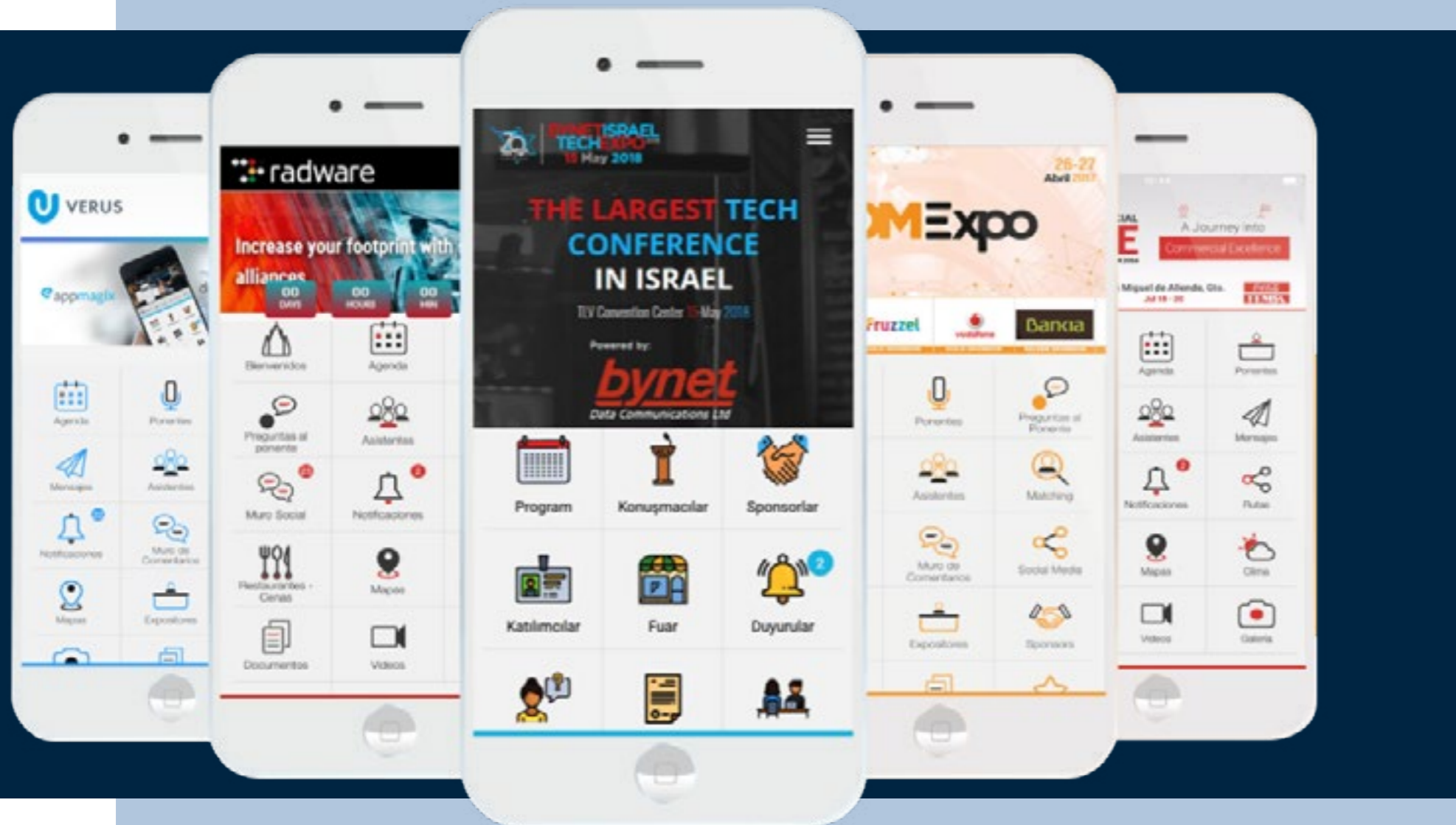
€ 5,000

APPMAGIX

APPMAGIX enables participants to access all Congress related information and functions, such as the scientific program, faculty information, participant information, industry support and exhibitors

- Support will be recognized on the home screen with “Supported by...” and company logo
- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Digital Program Book





Appmagix

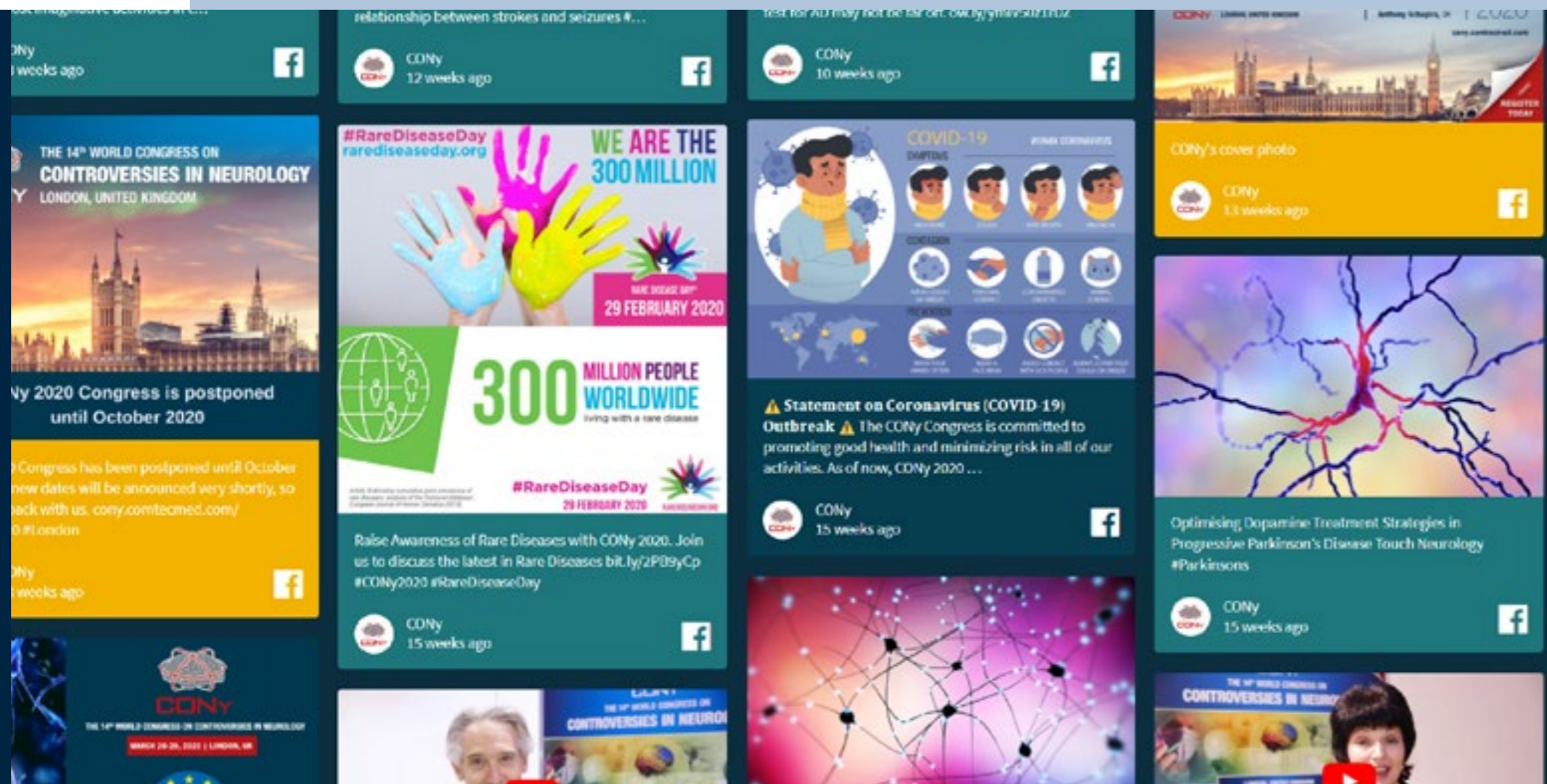
Click here to watch the video [▶](#)

€ 7,000

SOCIAL MEDIA WALL

The Social Media Wall offers the opportunity to engage on a more personal level with the audience. The Wall be placed in a prominent location in the platform for the entirety of the Congress. CONy already has an established online community and as supporter of the Wall you will be able to connect to our existing community, create a new Hashtag whereby you will be able to track new leads and have your logo linked to CONy's social media presence.





Social media wall

Framed page with the sponsor's logo and the note "sponsored by"

€ 5,000

E-NEWSLETTER

e-Newsletter (mailshot)

An email blast to all CONy database. Sponsor to provide HTML content

€ 1,000



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THANK YOU